

## Framing the Truth – News Report Challenge

**Auteur:** Marleen Spierings

**Instelling:** <https://www.analyticalalpha.nl>

**Vak:** Engels

**Doelgroep:** Havo-Vwo 3

**Type:** 1-2 lessons

**Duur:** 100 minutes

**Thema:** Taalbewustzijn, Scenario-based (language awareness – framing – fake news or facts)

### Summary:

**Scenario:** During a school assembly, the principal trips over a misplaced chair while making an important announcement. The event is caught on photo and video. The photo spreads quickly on social media. Students write three different news reports in groups in which they present the story for distinct purposes and present different perspectives. They reflect on the use of framing techniques and on how language can manipulate.

### Learning Aims:

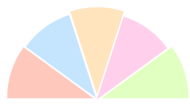
By completing this assignment, students can:

- **Write a clear news report (B1):** Use a proper structure, register, and tone.
- **Understand framing techniques:** Recognise how language shapes opinions.
- **Think about language choices:** See how words, tone, and perspective affect readers.
- **Compare different views:** Analyse how the same event can be presented in different ways.
- **Work well with others:** Discuss media influence and share ideas in a group.

### Final Objective 11(H) – Language Use and Reflection

Students can show understanding of language choices in different situations by:

- **Explaining language effects:** Describe how words change a reader's response.
- **Reflecting on their English use:** Think about how they write and speak online and offline, and how others see it.



## **Framing the Truth – News Report Challenge**

### **TASK DESCRIPTION**

#### **Phase 1: Creating Three Different News Reports**

##### **(Group Task, 3 students per group)**

Each group member writes one version of the news item (150–200 words) based on a different framing technique:

1. **Neutral Report (Objective):** Presents only the facts, avoiding speculation or emotional language. Formal language.
2. **Sensational Report (Biased/Negative):** Suggests that a teacher deliberately placed the chair there due to a personal grudge and later laughed as the principal fell, breaking his arm and leg. Implies possible social boycotting of the teacher by students. Informal language.
3. **Humorous Report (Satirical/Light-hearted):** Uses exaggeration and playful language to make the situation seem comical. Informal language.

Each student writes their own version and then shares it within the group.

#### **Phase 2: Reflection and Analysis (Individual Report)**

Each student writes a 250–300 word reflection including:

- A definition of framing in media, based on class discussion.
- An explanation of how their version used framing techniques.
- A practical advice section for peers on recognising and avoiding media bias.

#### **Final Product:**

- Three different news reports per group.
- One individual reflection per student.



## Framing the Truth – News Report Challenge

### ASSESSMENT CRITERIA

Students will be assessed on two components:

**News Reports (Group Work) and Reflection Report (Individual Work).**

#### 1. News Reports (Group Work) – 15 points

Each group submits three versions of the news report (neutral, sensational, humorous).

Criterion	Description	Points
<b>Clarity &amp; Coherence</b>	Each news report is well-structured, with a clear introduction, main body, and conclusion.	5
<b>Use of Language</b>	Appropriate grammar, vocabulary, and tone for each framing technique (B1 level).	5
<b>Framing Techniques</b>	Clear and effective use of framing strategies in each version.	5

#### 2. Reflection Report (Individual Work) – 15 points

Each student submits an individual report reflecting on framing techniques and media influence.

Criterion	Description	Points
<b>Definition of Framing</b>	Clear, accurate definition based on class discussion.	5
<b>Analysis of Own Writing</b>	Explanation of how their news report uses framing techniques.	5
<b>Advice for Peers</b>	Practical, well-reasoned advice on recognising and avoiding media bias.	5

#### Total: 30 points

- **25–30 points:** Excellent understanding and application of framing techniques. Grade 8-9.
- **19–24 points:** Good effort, but some areas need improvement. Grade 6-7.
- **13–18 points:** Basic understanding, but lacks depth or accuracy. Grade 5.
- **Below 13 points:** Needs significant improvement in structure, clarity, and analysis. Do the task again.